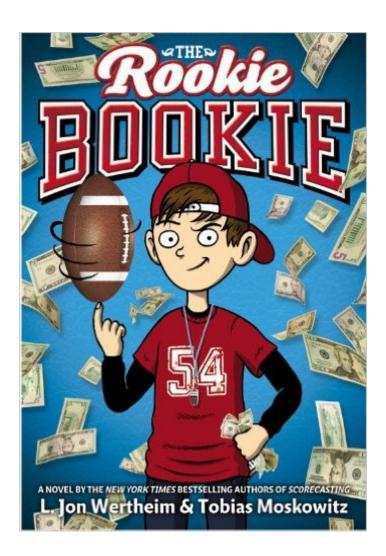
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The Rookie Bookie





Synopsis

Using the tips, truths, and stats they explore in their New York Times bestseller Scorecasting, two dads pack super sports savvy and important math and financial concepts into a fun and heartwarming first novel for kids.New kid Mitch Sloan wants to fit in, but his nerdy love of statistics and making money isn't winning him any friends in his sports-loving town--until he finds the perfect way to attain instant popularity. But running a football betting ring at school eventually turns sour, and Mitch loses the only real friend he's made. He'll have to win her back by using his brainpower for good and helping the school football team achieve victory--if they'll listen to the advice of a former bookie!

Book Information

Paperback: 272 pages Publisher: Little, Brown Books for Young Readers; Reprint edition (November 3, 2015) Language: English ISBN-10: 0316249793 ISBN-13: 978-0316249799 Product Dimensions: 5.2 x 0.8 x 7.8 inches Shipping Weight: 7.2 ounces (View shipping rates and policies) Average Customer Review: 4.8 out of 5 starsÅ Å See all reviewsÅ (10 customer reviews) Best Sellers Rank: #217,660 in Books (See Top 100 in Books) #42 inÅ Books > Children's Books > Growing Up & Facts of Life > Family Life > Money #88 inÅ Books > Children's Books > Education & Reference > Money & Saving #133 inÅ Books > Children's Books > Sports & Outdoors > Football Age Range: 9 - 12 years Grade Level: 3 - 7

Customer Reviews

In one sense, this book follows in the tradition of children's classics like The Toothpaste Millionaire and The Lemonade War, although it is written for a slightly older audience. These are stories of smart, sensitive kids learning about relationships and life while trying to make a buck in independent ways. All are well-written enough to be palatable even to adults and even kids a bit older than the target age group (a much more difficult task). The biggest difference is Rookie Bookie teaches real, cutting edge, quantitative economics and behavioral science in an age-appropriate manner, simplified but not dumbed down, wrapped in an engaging story; while the other books serve up some conventional financial thinking painlessly attached to the human interest. Rookie Bookie will appeal to smart, independent thinkers who in a few years will be reading Freakonomics, Moneyball and the authors' own Scorecasting. The protagonist Mitch Sloan notices a lot of things about money, business and human behavior that most adults miss.

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